



MT. STERLING ADVOCATE.



VOLUME XXXI.

MT. STERLING, KENTUCKY, THURSDAY, JUNE 22, 1922.

NUMBER 72.

Mt. Sterling At Paris Sunday

The Mt. Sterling baseball team will journey to Paris Sunday afternoon, where they hope to take the Bourbon county outfit into camp. At present both of these clubs are going at top speed and a battle royal is looked for.

The afternoon at Fair Grounds park the Essex are doing battle with the Lexington Studebakers. This is Lexington's first appearance on the Mt. Sterling grounds and it is hoped they will be handed a stinging defeat. At least, the local boys are going to do their best to make up for their poor showing Sunday. Elmore Eggleston, a new right-handed pitcher, who comes highly recommended from the manager of the Louisville American association team, will likely work against Lexington and, it is said, he has everything.

The next game scheduled on the local lot is next Thursday, when Maysville will be the attraction.

New Tweed and Tartan Check Suits for young men.—The Walsh Company.

"TAKE IT SLOW," IS ADVICE OF SWIMMER

The watchword for the beginner in swimming is "take it slow." The amateur navigator should proceed with his water lessons in easy stages, giving the heart, lungs and internal organs a chance to strengthen, resting when fatigued and later gradually increasing the pace and distance.

This is the advice of an expert swimmer. The ancient stroke was the breast stroke; later came the side stroke, single overarm, double overarm, Trudgeon stroke, Australian crawl and now the American crawl stroke.

The easiest strokes to learn are the trudgeon and the crawl strokes. The movements in the early stages resemble the dog paddle which most children generally follow when first taking to water untaught.

A little land drill is a useful and necessary preliminary to getting the beginner's feet wet. Bend at the waist until the upper body is on a level with the swimming plane and then rotate the arms in imitation of a windmill, only in a more relaxed condition. The arm movements should be continuous, each arm moving backward from the hip, swinging back and up, slightly overhead, sweeping forward and down to the starting position. The movements should alternate, one hand brushing the hip as the other passes the head.

The next step is to wade into water waist deep, place hands on hips, slowly submerge up and down with the eyes open. Then keep a standing position and practice breathing. Take a small intake of air through the mouth deep into the stomach. Slowly crouch and submerge and then gradually blow the air out into the water with puckered lips as in whistling. This should be practiced at least a dozen times.

The novice aquarian is then ready to strap on his water wings and get his initial ducking.

New Palm Beach Suits—just in the right shades and fit.—The Walsh Company.

The United States Department of Agriculture has been camping on the trail of bird law violators all over the country. Two persons have recently been convicted in Kentucky for the hunting of wild ducks in motor boats, and fined \$25 and costs.

OIL AND GAS COMPANY READY FOR OPERATIONS

Auglaze Oil and Gas Company representatives from Lima, Ohio, will reach here Saturday and will take steps at once for drilling wells. They will drill both shallow and deep wells, beginning work on the shallow wells within 15 days and the deep wells within 60 days.

As soon as a shallow well has been brought in pumping will begin.

S. P. Mercer, of Lima, Ohio, who has been engaged in making scientific tests, is very much encouraged from flattering prospects and is firmly of the opinion that Kentucky's best oil producing wells will be found here at Mt. Sterling.

The first of the shallow wells will be put down between the Spencer and Owingsville pikes and while the shallow wells are being brought in the deep well test will be progressing within or near the city limits.

AT WALTER H. WRIGHT'S FRIDAY AND SATURDAY

This store on Broadway has attractions for these days.

Their stock of aluminumware is complete.

No utensils are superior to aluminumware.

Graniteware stock is unbroken.

Enamelware stock is of superior stock.

The trade need look no further than Walter H. Wright's store, for he has the stock and the prices.

At this time of the year the good housewife wants pure apple vinegar. Walter H. Wright has the quality desired.

He has a superior stock of standard and fancy groceries.

You want his brands for the reason that they are the best.

In addition to the above he has added Fortune's macaroni and spaghetti. Three regular 10-cent packages for sale at 25 cents to show the trade what is the best.

PROF. DOTSON GOES TO BENHAM

Professor John A. Dotson, who has been principal of the Sharpsburg high school for a number of years, has accepted the principalship of the high school at Benham and will go there this fall to teach. Mrs. Dotson has a position in the primary department. Prof. and Mrs. Dotson have worked faithfully for the educational interests of Sharpsburg and vicinity and are largely responsible for the excellent standing of the school system of that town. The best wishes of a host of friends attend them in their new undertaking.

CORNWELL GROCERY LEADS

If our customers want home grown and home slaughtered meats they will get choice cuts at our store.

Every beef is blue grass corn fed, hence the best with the blue grass flavor.

Our pork is also of the highest grade.

Lamb is fresh home killed.

You will find we have all vegetables in season.

We promise our trade all fruits obtainable.

Our canned goods cannot be excelled.

Come early and get the first of the market, is the word that comes from the Cornwell Grocery.

RALL-HUTSELL

Mrs. Nannie E. Ralls, of this city, and James M. Hutsell, of Millersburg, were married in North Middletown Saturday by the Rev. F. M. Tinder. Mr. and Mrs. Hutsell were divorced about three years ago and decided to remarry. They have purchased and outfitted a handsome home in Millersburg and will make their home in that city.

The country has gone wild over black and white strap pumps and oxfords. We have them. Come in before your size is gone.—R. E. Punch Co., Inc.

SOCIETY EDITOR

Miss Kitty Conroy has accepted a position as society editor for the Sentinel-Democrat and has assumed her duties. Miss Conroy is the daughter of Mrs. John Salmans and is one of the city's most intelligent young women. She will be a valuable addition to the Sentinel's staff and that paper is to be congratulated upon securing her services.

Just received a new patent sandal, very nobby. The latest creation.—R. E. Punch Co., Inc.

See The Advocate for printing.

NEWSPAPER ADVERTISING

"It pays to advertise." This trade slogan has not degenerated into an empty platitude. On the other hand, its inspiration was recently demonstrated in Milwaukee at the convention of the Associated Advertising Clubs of the World when a delegate pointed out that the 1920 records showed an advertising expenditure for the nation of \$1,284,000,000 which resulted in \$90,000,000,000 in sales—less than two per cent motive power to produce the gigantic total. And it was shown, \$60,000,000 was spent for newspaper advertising.

Another delegate very sapiently observed: "Our theory and practice in merchandising and advertising are based on the principle that a merchant has a large and very definite responsibility to his community. We feel that the patronage of the public implies an obligation of service." Still another said: "Banks have not taken full advantage of the investment impulse generated during the war, and the bond-buying habit has been permitted to direct itself to an astonishing degree toward the 'blue sky' offerings rather than investments available through banks."

It is significant, in the first place, that out of a total expenditure of a little more than a billion dollars, six hundred millions were invested in newspaper space. This fact shows that the advertiser is thoroughly cognizant of press contact with the public. It has taken years of bitter experience to bring about this realization to some great concerns which have poured out money like water on advertising projects which, in the end, proved practically worthless. Hazardous schemes have had their day, and every man entrusted with the responsibility of investing a huge sum of money yearly in publicity knows it well. In the process of elimination by which advertising mediums have been gradually standardized, the newspaper has at last been awarded its proper status, the verdict being based wholly and impartially on results.

In the matter of bank advertising, it is certain that there was never a time in the world's history when financial institutions labored so zealously and intelligently through the press to inspire in the public mind a sense of safety and thrift. Some of the best advertising now being printed, from the standpoint of "copy," comes from the publicity departments of the country's big financial institutions. And, as to the question of the patronage of the public implying an obligation of service, this is so patent that even the business tyro understands it, and uses the sentiment in his advertisements. On the whole, advertising at the present time is on a more intelligent and artistic basis than ever before, and the people who spend their money for space have come to realize that the newspaper is the medium which brings the best results.

BOB BALLARD IN TROUBLE

Tuesday the town of Frenchburg was thrown into a state of consternation when Bob Ballard entered an automobile and proceeded to race around the public square. Circuit court was in session and when Judge Henry R. Prewitt was informed of Ballard's conduct he ordered the sheriff to arrest him and bring him before him. Ballard was indignant and began cursing when the judge ordered him to jail under a fine of \$25. This increased the prisoner's wrath and the judge gave him an additional fine of \$50 and 48 hours in jail. Wednesday the prisoner had sobered and was brought into court and required to give a peace bond of \$3,000 for a period of one year and, failing to give bond, was returned to jail.

The jail prisoners were placed under guard on the outside of the jail until Ballard returned to his normal condition. Ballard is about 27 years old, single and is an ex-service man.

RICHARDSON BROS.

can fill your orders for anything you want in meats of the best quality. Also fruits and vegetables. Melons on ice. Call 901.

Pongee and yellow alk. sox for children.—R. E. Punch Co., Inc.

OLD GUARD TAKES CHARGE OF PINCHOT'S CAMPAIGN

The defeat of Clifford Pinchot at the election of a Republican state chairman in Pennsylvania when the contractor ring ran a steam-roller over his candidate and elected Harry Baker, a Penrose henchman, to conduct the campaign, is a concrete illustration of the futility of any attempt Pinchot may make to put into operation any progressive ideas or plans in that reactionary boss-ridden state.

But the worst feature of the affair was the evident insincerity of Pinchot himself in rushing up and congratulating Chairman Baker. Pinchot would have no more chance for success in the state house in Harrisburg surrounded by the bosses of the Old Guard faction than President Harding has success in the White House surrounded by the Daughertys and Falls and Denbys and Newberrys.

Investigations looking toward the establishment of grades for mohair are now being made by the United States Department of Agriculture. Federal wool specialists are making a careful survey of the various kinds of mohair produced in Texas.

An apology closes the incident, but it does not heal the wound.

BRUCE P. DUTY TO WED LEXINGTON WOMAN

Mr. and Mrs. Frank Stockdell announce the marriage of their sister, Mrs. Evan Harrel, of Lexington, to Bruce P. Duty, of this city. The wedding will take place at five o'clock this afternoon at the home of Mr. and Mrs. Roger Drake, the Rev. J. W. Crates, of the Methodist church, officiating. Only the immediate families will be present to witness the ceremony.

The bride, who comes of a distinguished Fayette county family, is well known and popular here and has frequently visited friends in this city. She is a cultured and charming woman and a talented musician.

Mr. Duty is the senior member of the firm of Duty, Nesbitt & Company and is one of Mt. Sterling's most prominent business men.

Mr. and Mrs. Duty will make their home on Clay street.

4,000 STATE TEACHERS TO GO TO SUMMER SCHOOLS

Approximately 4,000 teachers of elementary schools will attend the summer training schools which have opened in about half of the counties for six weeks, in the opinion of Prof. C. D. Lewis, of the Department of Education, who is in charge of the work.

The normal schools, university and other colleges, he believes, will give the summer course to 2,000.

Reports from two remote counties are considered significant. One is Clinton county, 46 miles from a railroad, with only 52 teachers employed in the county and 56 enrolled in the summer school, which has opened. The other is Wolfe county. It has but 57 teachers, yet 80 are attending the summer school.

CHAUTAUQUA TICKETS

Having subscribed for 50 tickets to insure the return of the Chautauqua to this city, we now have same on sale at Miss Bettie Roberts'.—Woman's History Club.

MODES VS. MORALS DISCUSSED IN NEW WARNER PHOTOPLAY

is an evening gown the garb of degradation?

Without hesitation most of us would say that it is not, but the stern parent in "Why Girls Leave Home," which will be shown at the Tabb on Tuesday night, is firm in the belief that it is a sham and ingenious mode of revealing the backs of women. In direct contrast to this assertion Anna Q. Nilsson, who is the featured player in the screen play, contends that there is nothing suggestive about the evening gown, and that furthermore it serves to make women more attractive in the eyes of their admirers.

"Practically all of a woman's life is centered on being attractive to either her husband or intimate friends," said Miss Nilsson, smiling demurely. "Surely, if we take away the right of a woman to look her best, we rob her of the only possession with which to hold her man. But evening gowns are not to be despised. In the picture my father sternly objects to my wearing the gown simply because he is an old-fashioned, narrow-minded person whose foresight has never gone beyond the four walls of his home."

In the picture with Miss Nilsson are many screen stars popular with Mt. Sterling "fans."

BETTER LAWS AGAINST DOGS NEEDED TO PROTECT SHEEP

Although 48 states have dog laws designed to protect sheep, many of them are so poorly planned or so poorly enforced that dogs still do much damage to flocks, especially in the farming states where flocks are small and dogs are plentiful. There is need for improvement in these laws, says the United States Department of Agriculture, a poor law that is enforced with energy may produce better results in sheep conservation than a much better law that is half-heartedly enforced. Dogs keep many men from going into the sheep business, which is probably a greater setback to the industry than the actual damage done by them.

Agricultural colleges in 45 states are giving courses in agricultural economics and allied subjects this year. In a number of states the courses include studies in marketing, co-operation, farm management and commercial geography. The United States Department of Agriculture is watching the work with great interest.

Kentucky Baptists To Meet June 27

Dr. Fred A. Agar, New York City; Dr. George W. McDaniel, Richmond, Va., and Dr. J. T. Henderson, Knoxville, Tenn., will be among the principal speakers at the Kentucky Baptist assembly which holds its annual meeting at Georgetown College, June 27 to July 7.

The twilight services for the entire meeting will be conducted by Prof. E. L. Wood, of the department of English at Cumberland College. The Sunday School work will be in charge of Rev. J. R. Black, of Harlan, who is a prominent Sunday School worker in the Southern Baptist denomination. E. L. Wolskiel, of Asheville, N. C., who had charge of the music last year, will return this year.

Dr. George Ragland, Georgetown College, was chosen president last year, and will act at the coming session. The local managers of the meeting are Dr. M. B. Adams, president of Georgetown College, and George Newell, who is assistant manager of the assembly, and L. L. Calvert, Dr. F. W. Berbart, pastor of the Georgetown Baptist church, and Dr. Adams are also directors. This is the fifteenth annual session and the meeting will be two days longer this year than at any previous time. For a number of years the meetings have been held at Georgetown College and it has been voted that they will continue to be held in that city each year.

PIANO FOR SALE—New mahogany, upright, with bench to match.—Mrs. Ollie Sanderson. (67-ft)

ATTENTION, LEGION MEN

There will be a meeting of all ex-service men of Montgomery county at Prewitt & Botts' Hall on Thursday evening, June 22, at 7:30 o'clock. The purpose of the meeting is to discuss the disabled veteran situation and make plans to carry on the service census campaign, which will be held from July 1 to July 11, inclusive. Lunch will be served by the local post. Every ex-service man is requested to attend this meeting.

AN APPEAL

The Mt. Sterling Laundry desires to make good their word and guarantee for the best laundry and to render prompt service. Our trade can render valuable assistance during these strenuous times by having your bundles ready for us when we call for your laundry. Our large force is worked to the limit these hot days. Would you give aid by getting everything ready so that our trucks may gather quickly? If you have rush orders phone us, giving the time laundry is wanted. We will call for it and deliver as per your requirement.

CARD OF THANKS

We take this method of extending our thanks to our friends and the American Legion for the kindness shown to us at the burial of our son and brother, John T. Carroll.—Geo. Carroll and Family.

MENEFEE CIRCUIT COURT

In the Menefee circuit court the case of Green Spencer, of Wolfe county, under indictment for the murder of — Williams, was continued until the next term of court.

Other cases, mostly for moonshining, are being disposed of rapidly, and most of the parties charged are found guilty and required to pay fines or go to jail.



"Why Girls Leave Home" at the Tabb Theatre, Tuesday night, June 27.



"Why Girls Leave Home" at the Tabb Theatre, Tuesday night, June 27.

MANY PEOPLE GET TOO WARM IN THE GOOD OLD SUMMER TIME

but you will not have much to heat you up if you have a good checking account here, as the knowledge that you spend the hot days in ease and comfort will afford you much relief.

Join our happy throng of depositors today.

TRADERS NATIONAL BANK

"The Bank With a Welcome"

The Purest, Richest Cream From Healthy Cows

Fresh Fruit Juices--

Blended and Frozen

50c
Per
Quart

FORM the most delicious ice cream delight in the world. Don't mistake our Jersey Cream with ordinary kinds.

Children and old folks, too, can eat all they want of it. It's a food—in addition to "tasting nice."

All kinds of ices and brick cream made on request.

Phone us your order today. Quick delivery made for special occasions.

Jersey Milk & Ice Cream Co.
High Street, Mt. Sterling, Ky.



Uncle John's Josh

THE BOUL WEZIL HAS
HIS LITTLE FAULTS
BUT HE DOESN'T
WEAR A SHEET AND
OPERATE AT NIGHT.



There is more laughing in secret than in public, and much of the laughing is about you.

A movie star sends her hubby a weekly check for a million kisses. Wonder who cashes it for him?

Barber—Your hair is getting gray.
Tapp—Well, I'm not surprised.
Hurry up.



We Stand or Fall By This Test

Have a letter written on any of the standard makes of typewriters. Then have the same letter written on a Woodstock. Ask any competent critic to pick out the neatest letter. The reason is built in the machine.

(Ask for Demonstration)

Woodstock Typewriter Co.

38 North Dearborn Street
Chicago, U. S. A.

MIRRORS OF CONGRESS

Here are glimpses of the reflected images of the chairman of the two committees, which framed the tariff bill now under discussion, as seen by members of their own party press.

Under the heading of "Joseph W. Fordney, Republican, Michigan, Chairman of the Ways and Means Committee," the Philadelphia Public Ledger, Republican, says:

"The impression the public had of him (Fordney) was that he was a rather stodgy man with a good outfit of brains along conventional lines, that he was dignified, and, above all, respectable and decent. He did nothing in all those twenty-four years to disturb that impression, and now in one day he has torn it to pieces and scattered it to the winds. It was nothing but a mask, a pose."

"He did this in what he probably thought was a funny speech about ex-President Wilson. We refuse to join Representative Connally in asserting that it was no fit speech to be made against a man who could not reply to take any other action. It was not a fit speech for a man such as Fordney was supposed to be to make about anybody, especially any ex-president. Calling Wilson always the 'schoolmaster,' Fordney recalled certain lines sung by boys at the close of a backwoods school: 'Goodbye, scholars; goodbye, school; Goodbye, teacher, you darned old fool.'"

"Such epithets as 'political boss' and 'glorious misfit' also figure in this boomerang speech. If Fordney finds many imitators, the Republican vote next fall is likely to be diminished, for the number of citizens who vote their disgust instead of their joy is always large, whether on fair grounds or not. And disgust is the only sentiment Fordney's 'lively stable conversation,' as Mr. Connally aptly called it, is likely to awaken."

However that may be, Fordney's coarse-minded clowning has enabled his revolted fellow citizens to take his measure, and if it has any effect on Wilson, will tend to create sympathy and respect for him.

FOR SALE AND EXCHANGE—
On Logan avenue and 7th street, in Paris, Ky., a two-story brick residence with all the modern improvements. The residence is on a lot 80x200 feet; has 9 rooms, porches and halls. This is desirable property, well worth the money.—See H. C. McKee. (7147)

The way some women treat their husbands, it's a wonder they don't take out a dog license for them.

Orders have been issued at Hawaiian bathing beaches that bathers must get into clothes or the sea. They are real particular.

Get ready for the Fair with a cool Palm Beach—July 19 to 22. Racing every day. Good music. Hololot.—The Walsh Company.

BLUE GRASS LEAGUE SCHEDULE

Sunday, June 25 Cynthiana at Winchester. Mayville at Lexington. Mt. Sterling at Paris.	Mayville at Paris. Mt. Sterling at Winchester.
Thursday, June 29 Lexington at Winchester. Paris at Cynthiana. Mayville at Mt. Sterling.	Sunday, September 17 Mt. Sterling at Lexington. Winchester at Paris. Cynthiana at Mayville.
Sunday, July 2 Paris at Lexington. Mt. Sterling at Cynthiana. Winchester at Mayville.	Thursday, September 21 Lexington at Mayville. Paris at Mt. Sterling. Winchester at Cynthiana.
Tuesday, July 4 (Independence Day) Lexington at Cynthiana. Paris at Mayville. Mt. Sterling at Winchester.	Sunday, September 24 Winchester at Lexington. Paris at Cynthiana. Mayville at Mt. Sterling.
Sunday, July 9 Lexington at Mt. Sterling. Cynthiana at Mayville. Winchester at Paris.	Thursday, September 28 Lexington at Paris. Mt. Sterling at Cynthiana. Mayville at Winchester.
Thursday, July 13 Lexington at Mayville. Paris at Mt. Sterling. Winchester at Cynthiana.	Sunday, October 1 Cynthiana at Lexington. Paris at Mayville. Winchester at Mt. Sterling.
Sunday, July 16 Winchester at Lexington. Paris at Cynthiana. Mayville at Mt. Sterling.	Thursday, October 5 Lexington at Mt. Sterling. Paris at Winchester. Mayville at Cynthiana.
Thursday, July 20 Lexington at Paris. Cynthiana at Mt. Sterling. Winchester at Mayville.	Sunday, October 8 Cynthiana at Winchester. Mayville at Lexington. Mt. Sterling at Paris.
Sunday, July 23 Mt. Sterling at Winchester. Cynthiana at Lexington. Mayville at Paris.	Thursday, October 12 Winchester at Lexington. Cynthiana at Lexington. Mt. Sterling at Mayville.
Thursday, July 27 Lexington at Mt. Sterling. Paris at Winchester. Mayville at Cynthiana.	We know a man who says life is an open book—like the Police Gazette.
Sunday, July 30 Mayville at Lexington. Paris at Mt. Sterling. Winchester at Cynthiana.	POISONED BAIT SUCCESSFUL MEASURE AGAINST CUTWORM
Thursday, August 3 Lexington at Winchester. Paris at Cynthiana. Mayville at Mt. Sterling.	Cutworms can readily be controlled by the use of poisoned bait, the United States Department of Agriculture has demonstrated. This is the way to prepare and apply the poison:
Sunday, August 6 Mayville at Winchester. Paris at Lexington. Mt. Sterling at Cynthiana.	To 1 bushel of dry bran add 1 pound of white arsenic or Paris green and mix thoroughly into a mash with 4 gallons of water, in which has been stirred one-half gallon of sorghum or other cheap molasses. This amount will be sufficient to treat 4 or 5 acres of cultivated crops. After the mash has stood for several hours scatter it in lumps of about the size of a marble over the fields where the injury is beginning to appear. Put it about the bases of the plants which have been set out. Apply the mash late in the day, so as to have the poison in place around the plants before night when the cutworms are active. Apply a second time if necessary.
Thursday, August 10 Lexington at Cynthiana. Mayville at Paris. Winchester at Mt. Sterling.	Cutworms destroy hundreds of thousands, even millions, of dollars' worth of crops every year throughout the United States. They especially attack tomatoes, cabbage, lettuce and other vegetables that have been started under glass and transplanted. Cutworms sometimes appear in great numbers in the spring and early summer, and frequently do severe injury before their ravages are noticed.
Sunday, August 13 Paris at Winchester. Mt. Sterling at Lexington. Mayville at Cynthiana.	Their method of attack is to cut off the young plants near the ground. They are of large size and are voracious feeders, capable of destroying many plants in a single night. Often they cut down more than they can devour.
Thursday, August 17 Mayville at Lexington. Mt. Sterling at Paris. Cynthiana at Winchester.	Knex and Hopkins Straw Hats for men. Correct styles.—The Walsh Company.
Sunday, August 20 Winchester at Lexington. Cynthiana at Paris. Mt. Sterling at Mayville.	It isn't hard to find the bright side of things, when one little sunbeam can make a whole green meadow wear a smiling face.
Thursday, August 24 Lexington at Paris. Mt. Sterling at Cynthiana. Winchester at Mayville.	Gaberline Suits for young men in sport models.—The Walsh Co.
Sunday, August 27 Cynthiana at Lexington. Paris at Mayville. Winchester at Mt. Sterling.	
Thursday, August 31 Lexington at Mt. Sterling. Paris at Winchester. Mayville at Cynthiana.	
Sunday, September 3 Cynthiana at Winchester. Lexington at Mayville. Mt. Sterling at Paris.	
Thursday, September 7 Lexington at Winchester. Cynthiana at Paris. Mt. Sterling at Mayville.	
Sunday, September 10 Paris at Lexington. Cynthiana at Mt. Sterling. Winchester at Mayville.	
Thursday, September 14 Lexington at Cynthiana.	

A NOVEL ORANGE EXHIBIT



Golden oranges of California—heaps of the finest of them—were used in making many attractive and novel creations seen at the Annual Valencia Orange Show at Anaheim, California. Photograph shows the Blue Goose exhibit, which attracted much attention—the blue goose being the center of attraction for the kiddies.

The Phoenix Hotel

Lexington, Kentucky

Will continue to cater to its numerous Central Kentucky patrons in the usual first-class manner with every detail for guests' comfort looked after.

European Plan, \$1.50 Per Day Up

CHARLES H. BERRYMAN, Pres.

JOHN G. CRAMER, Mgr.

ADVERTISING A PUBLIC BENEFIT

Government figures prove beyond dispute that business revival is marked—but by business revival is meant manufacturing and production. Retail trade has not yet caught up. Clear analysis of this situation discloses that the retailers have lagged because they have failed to put into the minds of the people a feeling of confidence that prices have reached the bottom and that better times are at hand. It is amazing how few retail merchants in the smallest towns realize the value of educational advertising. They are so close to the picture they fail to see its perspective. They look for the immediate dollar and in grasping at the shadow they miss the substance. The value of advertising is cumulative. Indeed, that is its greatest worth. Eastman has actually advertised the word camera out of the dictionary and advertised the trademark name Kodak into the dictionary.

The day of misleading advertising has passed. The public has come to see advertising in the light of news, and is news. The merchant who advertises tells his story frankly to the public, knowing he will be checked up and courted investigation of his statements and prices. The advertisement of today is not the subject of suspicion. It is the merchant who is afraid to tell his story over his signature that the public regards with doubt, and properly so.

The boom in retail trade awaits only a little thought on the part of the merchant, plus the fundamental knowledge that advertising is an investment and not an expense and a duty owed to the public whose support is sought. The whole business structure of the nation depends on advertising. Increased business means greater production, lower first cost, a larger turnover, increased buying and consequently provides a saving to the buying public. The public should support merchants who advertise because they are the constructive force that helps to keep the costs down.

THE SEVEN NATURAL CRAVINGS

Dr. Daniel Russell Hodgdon, authority on the science of dietetics, believes every housewife should examine the menu she prepared for her friend husband, and see if it contains the seven natural cravings of healthy appetites. These are summed up as a bulky food, a muscle building food, a fat food, an acid food, a salt food, a sweet food and finally a live food. The seven cravings, says the doctor, should be satisfied every day.

For guidance of our queens of the kitchen, bulk comes in bread, potatoes, cabbage and other vegetables. Fish, eggs and cheese are muscle builders, olive and other oils are fats, while vinegar covers the acid requirement. Salts are salts and sweets are sweets, so that no explanation is needed, and thus we reach the seventh requirement, the live food, which means raw food such as oysters or clams or rare meats. All of which is interesting and doubtless enlightening. The doctor of medicine has provided his bit to the sum total of useful knowledge. May we now look for some doctor of economics to come forward with the seven requirements to enable people to satisfy the natural appetite and yet remain out of the bankruptcy court. Perhaps it will require the seventh son of a seventh son to provide the answer. It will be interesting to the poor devils who are sweating in the coal mines at top speed when coal is needed and then thrown out of work when the supply is believed to be sufficient, to read during their idle moments, and so improve their minds, just what their overworked wives ought to put on the table to keep the family in proper trim. Surely Dumas had a glimpse of life when, in Les Miserables, he caused that rich and noble lady, stirred by the sight of abject poverty and suffering, to give in her generosity to the great French derelict, a golden manicule set.

Men who make good use of their time have none to spare.

KILLS RATS

and mice—that's RAT-SNAP, the old reliable rodent destroyer. Comes in cakes—no mixing with other food. Your money back if it fails.

36c size (1 cake) enough for Partry, Kitchen or Cellar.
66c size (2 cakes) for Chicken House, coops, or small buildings.
\$1.25 size (5 cakes) enough for all farm and outbuildings, storage buildings, or factory buildings.

Sold and Guaranteed by
CHENALT & OREAR

Uncle John's Josh

SOME DAY, MAYBE
THEY'LL GET
SOMETHING FROM
ECONOMICS
BESIDES THE
"ECO."



We heard of a solicitor who never says "thank you," fearing his customer will get the idea he needs the business.

See The Advocate for printing.



HOT WEATHER LOGIC

An electric fan is a simple device but how valuable is its cool breath on hot days! Touch a switch and the whirl of the polished blades proclaims the end of the torrid wave.

Cost about one-half
cent per hour

When you consider that this comfort-making service costs but a fraction of a cent an hour, it seems strange that anyone would do without it.

Sizes for home or
business use

We carry different sizes of electric fans, suitable for home or business uses.

General Electric
and
Emerson makes
fully guaranteed

KENTUCKY
UTILITIES CO.
Incorporated

LIEURANCE'S Little Symphony Orchestra

A notable organization,
presenting classical and
popular selections.

Affording a wealth of
musical enjoyment.

FIFTH DAY

Redpath Chautauqua Seven Big Days

18 Splendid Attractions

SEASON TICKETS ONLY \$2.75

REDPATH CHAUTAUQUA

Chautauqua Week Here July 6th to 13th

RICHMOND, VA., PAYS LOVING TRIBUTE TO SOUTH'S HEROES

Revering in memory the hopes and fears of '61 and '65, Richmond, Va., opened wide her gates and with love and admiration welcomed the surviving band of gray-coated men, who by their valor, made immortal the armies of Lee and Jackson.

Hundreds, who rallied about the brilliant Stuart, who charged with gallant Forrest, some who trailed with the dashing Mosby; others, who were the gray navy's seamen—men who drew snubbers, shouldered musket, and cannoned under the leadership of famous southern chieftains as assembled at Richmond for the thirty-second annual reunion of the United Confederate Veterans.

From the green hills of Maryland and the purple valleys of Virginia, from the yellow sands of Texas plains, from the gulf waters and even from the shores of the far Pacific they have come together again to worship at the shrine of an unforgettable cause—in the city that once was their beloved capital and the heart of an ever-to-be-remembered Confederacy.

The silent woods and fields in and about the historic city, which once were loud with strife, today are alive with the voices of this—fast thinning band. Slow treading, bent with age and touched to gray by the hand of time, some so feeble that cannot

walk, others with eyes so dim they can barely see, their diminishing ranks now numbering not more than 4,000, are reuniting and living again in comradeship and ties hallowed by sacred recollections. The gallant army of 600,000 men that followed the Stars and Bars sixty years ago, has lessened and lessened in numbers with the passing years until their ranks have become as elusive as a far sea-line dimly penciled on the sky of the present.

With the old soldiers, their families and friends, it is estimated that Richmond is host to approximately 50,000 visitors. The grizzled veterans are quartered in Richmond home, where every attention and loving care is extended.

Younger visitors are lodged in hotels and public buildings. In the latter hundreds of army cots, loaned by the war department, have been provided. With the city in a gay but reverent mood, every building is splashed with bunting and flags—eloquent in color and sentiment. On Monument avenue veterans and visitors are strolling about the great statues of Davis, Lee, Jackson, Stuart and Hill.

Cheer up! If you died today the sun would shine just as brightly tomorrow.

Chronic kickers soon develop a whine that won't wear off.

GET TARIFF OUT OF POLITICS

Elbert H. Gary, head of the U. S. Steel Corporation, and president of the American Iron and Steel Institute, puts much thought into few words when he states that revision of the tariff is an intermittent disease—that it appears if, not with every session of congress, certainly with every change in the administration.

The tariff seems to be an important political question, but it ought not to be a political question at all. It should, as the steel man points out, be decided strictly upon scientific principles and from the standpoint of fairness to every part of the country, to every department of human industry, to every line of employment and to the public welfare.

There is nothing novel in this thought. The national tariff commission, at great expense to the country, studied the problem, gathered data enough to sink a ship, prepared reports, made recommendations and went through the usual multitude of inquisitorial gymnastics that mark practically every official "probe," and when it was all over, everyone said it was splendid and then promptly went to sleep. The tariff being no longer needed as a pressing political issue, was set aside and forgotten. Now we have it hobbling up again, with the forces all set and primed to upset the business conditions of the country. Surely it is time the public took the matter in hand to put an end, once and for all, to this perpetual economic menace. Regardless of whether men believe in high tariff, low tariff, tariff for revenue only or no tariff at all, certainly they must unite in the conviction that mingling with politics is as vicious as it is disastrous. When all is said and done, tariff schedule advocates always are selfish. They fight for their own interest. There may not be much amiss with this because in the last analysis, obedience to intelligent selfishness means service to the majority. The danger comes when selfishness is armed with a political black jack. By all means get the tariff question out of politics.

Get ready for the Fair with a cool Palm Beach—July 19 to 22. Racing every day. Good music. Soloist—The Walsh Company.

Twenty-four northern and western states now have 30 specialists to devote full time to farm management extension work. County agents in 895 counties report that they distributed 51,083 farm account books in 1921; 519 counties report 18,448 books kept, and 444 reported that 8,454 farmers were assisted in summarizing their accounts. County agents in 237 counties report that 2,972 farmers made changes in their business as a result of keeping accounts. More than 800 farm account schools, with an attendance of 20,444, were held in 1921, the United States Department of Agriculture reports.

"Beyond the plane of wrath and tears
Looms but the horror of the shade,
And yet the menace of the years
Finds, and hall find, me unafraid."

WM. CRAVENS
Auctioneer
Can Get You Highest Price
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Mt. Sterling, Kentucky
Workmanship Unexcelled

Newmeyer's Specials

FOR FRIDAY AND SATURDAY

June 23-24

1 lot of Ladies' House Dresses in Gingham and Percales, values up to \$3.50, each, only	\$ 1.98
1 lot of Corsets, values up to \$2.00, at, each98
25 pieces Fancy Voiles, per yard, only12½
Good Dress Gingham, per yard, only15
White Satine Underskirts, worth \$1.98, only98
9-4 Pepperel Bleached Sheetting, per yard, only44
9-4 Pepperel Unbleached Sheetting, per yard, only42
New is the time for you to buy your needs in Cotton goods as the prices are advancing every day.	
Bungalow Aprons, very special89
Clark's O. N. T. Crochet Cotton, per spool, only08
Clark's O. N. T. Sewing Thread, 6 spools for25
Good Men's Work Shirts, each, only69
Extra Heavy Men's Overalls, per pair, only98
In our Shoe Department you will find a good many specials at very low prices.	
All Rugs, Mattings and Linoleums at Cut Prices.	

THE LOUISVILLE STORE

S. M. NEWMYER, Proprietor

American Legion News

Doughboys, gobs and marines who attend the American Legion national convention in New Orleans October 16 to 21, may obtain a "hunk" for \$1.50 a day, as a result of an agreement between representatives of seven leading hotels and convention officials.

The hotel men have consented to establish a rate of \$1.50 for rooms without baths and \$2.50 with baths. This rate is based on a minimum of three persons to the room. If the service man prefers to dwell in solitary grandeur he will pay \$4.50 to \$7.50, depending upon whether his room is equipped with a bath.

All reservations for hotel rooms during the five days of the convention will be made through forty-eight legion state adjutants, who will forward the reservations to the hotels and housing committees of the convention.

Some of the most famous hostels in the south are a party to the arrangements for reduction in rates. Included in the list are the Grunwald, St. Charles, De Soto, Lafayette, Monteleone, Bienville and Planters. Legion officials obtained assurances from all hotel managers that all rooms, excluding those occupied by permanent guests, will be turned over to the convention visitors.

WISCONSIN HAS ONE-FOURTH COW-TESTING ASSOCIATIONS

The 115 cow-testing associations in Wisconsin, kept in operation with the assistance of county agents and specialists employed co-operatively by the United States Department of Agriculture and the state agricultural college, equal almost one-fourth of all the associations of the country. Twelve of these associations have been organized since December 1, 1921, and the membership in the state now numbers about 3,300 farmers owning 55,000 cows.

The aims of the association have been to weed out unprofitable cows and to feed the animals balanced rations for maximum milk production. Records of the associations show the value of high-grade cows and purebred sires. Last year 335 purebred bulls were purchased by the associations and 83 scrub bulls replaced by purebreds in 59 associations.

The Advocate, twice a week.

TIME TO BUILD YOUR HOME

If figures talk at all, they are now shouting to those who contemplate building homes to get busy and let their contracts. Moreover, they tell the same story in every state in the union. An examination of the figures just completed by the United States Department of Labor discloses that the cost of building is now 25 per cent below 1920, and every indication is that from this time on any change is more likely to be upward than downward.

Great volumes of money have been released for building purposes, as forecast some months ago in the Advocate. The result is building activity is found in all sections of the United States.

The price of materials has taken a considerable tumble, and while wages remain high, nevertheless, the readjustment has been downward rather than upward. Experts agree that prices, both for material and labor, never will reach the pre-war standard, and with the increasing activity, labor certainly will hold its own and material will go up in price by reason of greatly increased demand.

It is a mistake to imagine that the building being done will take care of the shortage of homes that came to us as a result of building stagnation during the war. It will take sev-

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any place
any time
for anybody—

AT AUCTION!

Aubrey A. Fowler
Specializing in Real Estate
Phone 450 J-1.

eral years of steady work to overcome the shortage and keep pace with the normal increase in population.

NO MORE RATS

or mice, after you use RAT-SNAP. It's a sure rodent killer. Try a Pkg. and prove it. Rats killed with RAT-SNAP leave no smell. Cats or dogs won't touch it. Guaranteed.

35c size (1 cake) enough for Pantry, Kitchen or Cellar.
65c size (2 cakes) for Chicken House, coops, or small buildings.
\$1.25 size (5 cakes) enough for all farm and outbuildings, storage buildings, or factory buildings.

Sold and Guaranteed by
CHENALT & OREAR

FIGURE WIZARD OF WASHINGTON



Senator Miles Poindexter



Miss Catherine Selak, 26, newly appointed Chief of Statistics of the Bureau of Internal Revenue. Is known as a "figure fiend," and the youngest woman ever to head a government division.

ADVOCATE PUBLISHING COMPANY

(Incorporated)

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Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

ANNOUNCEMENTS

We are authorized to announce

H. C. DUFFY

of Harrison county, as a candidate for Representative in Congress, from the Ninth Kentucky District, subject to the action of the Democratic party.

We are authorized to announce

W. J. FIELDS

as a candidate for Congress, subject to the action of the Democratic party in the primary election to be held on Saturday, August 5, 1922.

TO THE COUNTRY MERCHANTS OF AMERICA

Sears, Roebuck, Montgomery Ward and the other mail order houses are in the doldrums.

Their sales have been cut down enormously because the country folks generally are not spending any more money than is necessary.

They are starting to buy again. Are you going to let them resume spending their big money with the mail order houses, or are you going out for a share of it yourself? You can give the people of your section just as good merchandise as Sears, Roebuck and Montgomery Ward have in stock. On the whole, and in the long run, you give your people as good prices. Why don't you get the business?

Simply because you don't compete with the mail order catalogue. Simply because you don't approximate their catalogues with your advertisements in the local newspapers.

As a matter of fact, the catalogues are real newspapers. When a man has to buy clothes, canned beans, a fiddle, a kitchen stove or a bunch of dry goods, the pictures and prices of these articles of merchandise are attractive news to him, no matter whether they appear in a mail order catalogue or in a newspaper. Sears, Roebuck and Montgomery Ward fill their catalogues with pictures, descriptions and prices of merchandise that American humanity needs, and wants to buy, and so American humanity sends for their catalogic newspapers and picks out his purchases, mostly after a look at the pictures.

The mail order catalogues are newspapers that are printed twice a year. In your backwater are one or more newspapers that are printed twice a week, one hundred and four times a year, which gives you one hundred and four chances a year to interest and entertain your section of American humanity with the news of your store, and with pictures of the news in your store. Later news than any semi-annual catalogue newspaper carries and more up-to-date pictures of merchandise news than any old catalogue can possibly contain when it is printed only once every six months.

Take advantage of the semi-weekly catalogue that you have at your own door. Advertise big and interestingly and appealingly all the time.

Make your advertisement doubly gripping with smart pictures because that is what draws in the mail order catalogue, just exactly as the pictures of blooming plants draw the amateur gardener when he glues his eyes to a seedhouse catalogue. Forget the utter foolishness that pictures take up valuable paid space—they pay you back with compound interest, every single one of them.

Put in brief descriptions and at the end of one hundred and four weeks you will have presented a catalogue to your neighboring folks that will compete successfully with those compounded by foreign mail order houses.

The cost? Oh, that's nothing to what will flow back to you, good people.—American Press, New York City.

REPUBLICANS TESTING FAIR ELECTION LAWS

We have heard the wail of the G. O. P., "Let the ballots be counted as cast," and now when an election law has been passed, strictly non-partisan, for fear it will give fair elections in Kentucky, there comes another wail from the same G. O. P., "The state registration law is not constitutional." "Consistency; thou art a jewel."

GOVERNMENT HYPOCRISY

Hypocrisy in government has done more than anything else to create disrespect for law. While it may be true that national morals differ completely from the code set up for individuals, the fact remains that the national hypocrite always must suffer when the mask is torn off. The United States stands today as the greatest bootlegger in the world and the apotheosis of bnncome. On the one hand appropriating money for the punishment of individuals trafficking in liquors, on the other openly selling booze on American owned ships, the government presents a spectacle of humbuggery more dangerous than astounding, for there is nothing of news in the disclosure that American ships have been selling booze outside the three-mile limit. This is and has been always a matter of common knowledge. The startling development is giving the information officially to the public, which has known all about the condition and winked at the violation without concern. Shipping men, many of them supporters of prohibitions, always have contended that American ships cannot hold passenger trade as against foreign ships if the American ships are dry, and as the dollar has been the standard of morality, the result has been a wet fleet, with America forced to depend on mouth-to-mouth advertising of the fact that prohibition really had no meaning for the American government if the blinds could be drawn down.

Dragging the issue into the sunlight at this time is likely to have a far-reaching effect on the future of the American merchant marine. Perhaps the throwing of a bombshell was foreseen and explains the urgent effort to obtain a ship subsidy. The

issue should be faced squarely. A dry fleet is a dead fleet, yet American ships are necessary to American progress. While prohibition is the law, the United States should run dry ships or no ships. Government violation of its own laws is a dangerous precedent for any country to set, and hypocritical evasion of the spirit of the law is no better.

GREEN MANURING ANCIENT MEANS OF IMPROVING SOIL

Green manuring—plowing under green crops—as a means of soil improvement, although it has been emphasized in recent years, can hardly be called a new discovery, says the United States Department of Agriculture. It is really one of the oldest methods. Crops for this purpose were used by the ancients, the Romans using lupines, which were sown in September and turned under in May for the benefit of the following crop.

In Germany the use of lupines began in the middle of the nineteenth century and has proved an important factor in reclaiming the sandy lands of parts of Prussia. In England legumes and other plants are commonly used; in Indiana and Japan the farmers gather green plants of many kinds, sometimes even cutting twigs from the trees and carrying them to the rice fields.

In the United States the use of special green-manure crops is much more general in the south than in the north. Under irrigation they play an important part in orchard culture in the west, but not under dry-farming conditions.

The Father—How is it, sir, that I find you kissing my daughter? How is it, sir?

The Suitor—Great! Great!

HISTORY IN ADVERTISING

Historians who study newspapers to learn the habits and customs of peoples say they gain more information from advertisements than from news accounts, and that the information imported in advertisements is more accurate. Advertisements tell their stories without the intrusion of editorial blue pencil. They show the development in transit, they disclose the changing conditions of the home, they announce the birth of scientific discovery and invention, they prove the worth of that which is true and lasting and unmercifully expose the sham and the fraud. They tell of our varying taste in dress, they show our belief in sanitation, they disclose our love for sport, describe our work, they mark the change in the status of womanhood and youth, they visualize the moulding of our morals and our methods and present to us humanity from the financier to the finale bopper.

The newspaper subscriber who falls to read advertisements misses more than half the value of his favorite publication. Advertising is news of the highest importance and the most reliable news presented to the people. During the war, when Michael Friedsam, the great New York merchant, was appointed to serve as fair price commissioner by the government, he was asked how the public could be kept informed as to honesty in prices. His reply was terse and true: "Let them read the newspaper advertisements."

New Tweed and Tartan Check Suits for young men.—The Walsh Company.

MANUFACTURERS NOW USING APPLES TO THE LAST SEED

The thoroughness with which the apple is now worked over and utilized by some manufacturers makes it comparable with the packing-house pig that leaves only a futile squeal. The apple is not transformed into such a variety of products as the pig, but all are useful, and when the last of the series has been made hardly a smel is left.

In many of the apple-using factories the apples are first pressed to produce cider, which may be sold as such or may be manufactured into vinegar. After thorough pressing the pomace is treated with hot water to remove the pectin, which, after purification, is sold in either liquid or solid form to manufacturers of jellies and similar products and to housewives. The much-wasted and squeezed residue is dried, ground and sold as cattle feed.

New Palm Beach Suits—just in the right shades and fit.—The Walsh Company.

LOWER PRICES FOR VARIOUS HIGHWAY MATERIALS IS SEEN

A considerably lower level of prices for the various items entering into highway construction is reported by the Bureau of Public Roads of the United States Department of Agriculture. This conclusion is based on the following prices by successful bidders on federal aid roads during April and are averaged for the whole of the United States. Some of the figures cover a large volume of work well distributed over the country, while others are based either on small volumes or scattering reports.

The figures which cover the cost in place are as follows: Earth excavation, common, 33 cents a cubic yard; rock excavation, v.1.26 a cubic yard; gravel, \$1.44 a cubic yard; sand-clay, 45 cents a cubic yard; crushed stone, \$3.42 a cubic yard; structural concrete of various classes ranges from \$14 to \$21.20 a cubic yard. For surfacing the following are the prices by the square yard: Gravel, 40 cents; surface treated macadam, 50 cents; bituminous macadam, \$1.06; bituminous concrete, \$1.97; plain cement concrete, \$2.17; reinforced cement concrete, \$2.54; brick, \$3.70. Reinforcing steel has cost \$0.053 a pound and structural steel \$0.059 a pound. Cement has been furnished to contractors by the following states at the prices given by the barrel: New York, \$1.73; Wisconsin, \$1.94; Arkansas, \$2.70.

HURRICANE SERVICE READY TO FLASH PROMPT WARNING

"Be alert and ready to distribute warnings," is the gist of the instructions sent by the Weather Bureau, United States Department of Agriculture, to all its south Atlantic and Gulf coast stations, in preparation for the hurricane season, which is about to begin. Although August, September and October are the critical times, hurricanes are a menace to shipping in these waters from June to November. The bureau exerts every effort to prevent destruction to life and property at sea and ashore by broadcasting warnings of the approaching storm.

See The Advocate for printing

GRASSY LICK

Ellie Mae Leach, Correspondent

Mr. and Mrs. H. T. Kirk spent Sunday with Mr. and Mrs. J. O. Kirk. Brooks Barnes spent the week-end at Olympia Springs.

Mr. and Mrs. John W. Johnson and Mr. and Mrs. S. B. Henry and children spent Sunday with Mr. and Mrs. B. L. Robbins at Flannagan Station. H. K. Greene is ill at his home.

Biggest Sox bargains ever. 6 pairs Tuf Toe Sox for 95c. All colors.—The Walsh Company.

GREAT SYSTEM OF HIGHWAYS PLANNED FOR UNITED STATES

A system of highways that will serve the whole country and will be far superior to any other in the world is being mapped out by federal and state engineers. It is estimated that the system will comprise 180,000 miles of road. The federal highway act recently enacted specifically requires that all federal aid be spent on a connected system of highways consisting of not more than 7 per cent of the road mileage in each state, and that this system shall consist of interstate or primary roads and intercounty or secondary roads.

Proposed systems have been received by the Bureau of Public Roads of the United States Department of Agriculture from all but eight states. They are plotted on a large map of the United States and carefully examined as to co-ordination with the roads of adjacent states and service to all sections of the country. Where co-ordination is not satisfactory conferences are held with all interested state highway officials and routes adjusted.

Many states have already adjusted difficult problems with their neighbors. As an example the system sent in by Nebraska showed a big gap in an important road along the northern boundary. It was learned, however, that South Dakota would follow with a system that would fit like pictures on toy blocks. Since the federal highway act of last November became a law, only roads certain to be on the system have been approved for consideration.

New Palm Beach Suits—just in the right shades and fit.—The Walsh Company.

BEST SPEECH HE EVER HEARD

Senator Norris' brief speech against the profiteers' tariff bill won the following eulogy from Senator Simmons, ranking minority member of the finance committee:

"I want to say that I have heard quite a number of good tariff speeches, but I think the speech just delivered by the senator from Nebraska is the best tariff speech that I have ever heard. It is the best indictment of the bill that has been made. It is the best indictment of the application of the principle of protection so as to help those who do not need help, and oppress those who are already overburdened that has been made.

"I want to express my gratitude and my admiration for the senator. He has done the public a service in making this thing so clear, and I hope and believe that what he has said will be taken by the press of the country to the people of the country. He said it in a vein of irony, it is true, but an irony which will be understood.

"There is no question about the fact that the people are beginning to understand this bill pretty well. Outside of this chamber, in private conversation and in public gatherings, it is being discussed with a freedom with which it is not discussed here, and the volume of protest and criticism is growing every day.

"The sentiment of the country is overwhelmingly against it. In fact, when you get outside of this chamber it is very difficult to find anybody, outside of the beneficiaries, the representatives of the combinations, whom this bill was made to subserve, who defend these rates."

SCHOOL GARDENS POPULAR WITH CHILDREN IN HAWAII

Some 40,000 school children in Hawaii are enrolled in garden work as one of the results of the efforts of the local agricultural experiment station of the United States Department of Agriculture co-operating with other territorial organizations to encourage diversified production and the local growing of table products. Compared with the beginning of the garden work in 1917, a much larger amount of vegetables is now grown in the home gardens of each community and a wide variety of fresh vegetables is found on the table of the average Hawaiian family.

The Advocate, twice a week.

A PICTURE YOU WILL REMEMBER LONG AFTER OTHERS ARE FORGOTTEN.



WARNER BROTHERS Present

WHY GIRLS LEAVE HOME

Adapted from the Noted Stage Success

TABB THEATRE
TUESDAY JUNE... 27

One Night Only—No Matinee
Prices—13c, 18c, 27c, plus tax

One politician remembers the time when it was considered a compliment to say of any one: "They made a bully speech."

Biggest Sox bargains ever. 6 pairs Tuf Toe Sox for 95c. All colors.—The Walsh Company.

LIVE AND LEARN

There are many qualities of ice—good, better and best. Ice can be good even after its start in returning to water, but it is not the best, it is only good. Ice can have the appearance of superiority after it comes in contact with a summer climate. At this stage it may be classed as good, it may be better, but cannot be classed as the best.

The best is fresh from the plant casing, without time for deterioration. Our ice is handled just once, from the plant to the customer.

If you want the VERY BEST ICE, ice that has not reached the stage of deterioration, buy books from us—they save you money.

Our ice reaches your refrigerator at a freezing temperature. It is always money saved to buy the very best. Our ice is made by latest improved air methods and is strictly sanitary.

Kentucky Utilities Co.

(Incorporated)

Buy Ice Books and Save Money

SOCIETY



Your friends like to know what you are doing, and Social Items are always of interest.

Call 74
and ask for the Society Editor.

Miss Stella Copher is visiting friends in Richmond.

John Patrick, of Menefee county, is visiting in the city.

Mrs. Robert Vanarsdell is visiting Mrs. Mattie Coleman in Hazard.

Mrs. S. D. Hall and Miss Virginia Hall are visiting relatives in Clay City.

Squire N. Williams has returned from Frenchburg, where he attended court.

George C. Eastin is in Cleveland this week attending the undertakers' convention.

Charles Darsie, of St. Louis, has been the guest of Rev. Clyde Darsie and family.

Miss Marjorie Botts, of Ashland, is the attractive guest of Miss Laura Ray Crooks.

O. V. Jones left today for Cincinnati and other points on his summer vacation.

Mr. and Mrs. Hanly C. Rangan have gone to Saratoga, N. Y., to spend several weeks.

Ben F. Herriott has been in Lexington this week serving on the federal grand jury.

Mrs. J. H. Williams, Frenchburg, is here visiting her sons, Squire and V. K. Williams.

Miss Florence McGuire, of West Liberty, is the guest of Misses Lena and Cora Combs.

Mrs. C. C. Hall, of Lexington, has returned home after a visit to Mrs. Harry Stephenson.

Mrs. Charles D. Grubbs is in Frankfort with her sister, Mrs. C. C. Turner, who is ill.

Miss Georgia Sledd is in Lexington for a short visit to her aunt, Mrs. G. W. Bramblett.

Mrs. James M. Rohb, of Jessamine county, is the guest of her sister, Mrs. S. E. Spratt.

Miss Ruth Darsie has returned home from Hiram, Ohio, where she attended Hiram College.

Mrs. Frank J. Craig, of Bowling Green, is visiting her parents, Mr. and Mrs. Joe A. Stephens.

Mr. and Mrs. Ralph Greene returned from Omaha, Neb., last night, after a several weeks' visit.

Miss Ruth Wyatt, Miss Nannie Berkley and Mrs. Thomas Greene were in Lexington Tuesday.

Miss Alma Gunning, of Baltimore, Md., will arrive on Sunday for a visit to her cousin, Mrs. Joe A. Evans.

Misses Lucile and Adelaide Burchett, of West Virginia, have been the guests of Major and Mrs. D. J. Burchett.

Misses Elizabeth and Catherine Holliday, of Lexington, were here this week visiting their father, W. S. Holliday.

Rev. Charles A. Ray and sons, Peyton and Darwin Ray, have returned from Danville, where they attended the Young People's conference.

Mrs. J. P. Sullivan is in Lexington with her daughter, Miss Mamie, who was operated on last Friday for appendicitis. Miss Mamie is very much improved.

Mrs. W. R. McDaniel, of Charleston, W. Va., who has been the guest of Mrs. S. B. Carrington, is now with her sister, Mrs. Alfred Gates, at the home of N. H. Trimble.

Mrs. John McNamara, Mr. and Mrs. Charles Carroll, Misses Elizabeth and Ella Carroll, Miss Lily McNamara, George and Coleman Carroll, of Covington, were here yesterday to attend the funeral and burial of John Carroll.

Miss Anna McDonald and Miss Minnie Lynn Evans took part in the W. M. U. program Thursday last at the First Baptist church, rendering the following musical selections: Duet, Rondino, by Josef Low; solos, Valse, by Duvenoy, and Sweet Clover by Spaulding, which were much enjoyed.

Miss Mildred Montjoy Pickels and Leslie P. Evans, niece and nephew of Messrs. Joe and Overton Evans, of this city, were members of the graduation class of the Model high school at Richmond. The exercises were held at the Eastern Kentucky Normal auditorium on Wednesday. Mr. and Mrs. Joe Evans attended.

Miss Ethel Baker, of Lexington, is the guest of Miss Louise Orear.

Mrs. Ben Drake and children are visiting Mrs. Claude Carter in Frankfort.

Omar Richardson and Miss Edith Richardson are visiting Mrs. Joe Shultz at Catlettsburg.

Mrs. L. G. Cannon, of Georgetown, has been the guest of her parents, Mr. and Mrs. John Lockridge, and family.

For Mr. and Mrs. Elliott

Dr. and Mrs. James W. Prewitt will be hosts at a buffet supper this evening at their home on North Sycamore street, complimentary to Mr. and Mrs. Fletcher Elliott, of Los Angeles, who are guests of Mr. and Mrs. W. Lois Thompson. Those who will be present are: Mr. and Mrs. Elliott, Mr. and Mrs. Thompson, Mr. and Mrs. Dan J. Prewitt, Mr. and Mrs. Mark Prewitt, Judge and Mrs. Henry R. Prewitt, Mr. and Mrs. Raliff Lane, Mr. and Mrs. Allen G. Prewitt, Mr. and Mrs. Tandy Chennault, Mr. and Mrs. Ed Prewitt, Mr. and Mrs. George Snyder, Mr. and Mrs. Thomas Kennedy, Mrs. Emilee Reid, Mrs. Henry C. Prewitt, H. M. Prewitt, Mr. and Mrs. Clifton R. Prewitt and Mr. and Mrs. J. Prewitt Young.

House Party

Miss Lillian White will entertain a house party for ten days at her home on the Maysville pike, composed of the following attractive young girls, who will arrive on Friday: Misses Emma Chenault and Alice Kelly, of Charleston, Ill.; Miss Betty Smith, of Springfield, Ill.; Miss Alberta Cohn, of Indianapolis; Miss Ruth Warfield Graves, of Georgetown, and Miss Pearl McCormick, of Lexington. Miss White's visitors will be extensively entertained during their stay here, a number of charming parties having been planned for them. Miss White will give a lawn party on Friday night. Miss Nannie Reed will entertain them at cards on Saturday afternoon; Mrs. Edward Wright will give them a dinner-dance Monday night at her home in Sharpshurg; Miss Laura Ray Crooks will give a dance on Tuesday night, and Miss Laura Gill Hoffman will entertain for the house party on Wednesday night.

Tea

Miss Elizabeth Young has issued invitations to a tea to be given Friday afternoon from three to five o'clock at the home of her aunt, Mrs. S. R. Adamson, on West Main street. She will be assisted in receiving and entertaining her guests by Mrs. Adamson, Mrs. C. G. Thompson and Mrs. Frank Craig, and her guest list includes: Misses Louise Orear, Kelly Barnes, Virginia Duff, Frances Faulkner, Kathryn Vanarsdell, Kenny Prewitt, Elizabeth Prewitt, Mary Robinson Crooks, Evelyn Prewitt, Kathleen Reynolds, Sally D. Dawson, Bertie Pieratt, Jennie Benton, Nell Fassett, Louise Smathers, Martha Frances Rice, Clara Fassett, Virginia Conroy, Emily Hazelrigg, Nancy Clay, Frances Hazelrigg, Mary Ann Young, Laura G. Hoffman, Ruth Perry, Elizabeth Pieratt, Florence Crates, Kitty Conroy, Anna Bright Crates, Louise Barnes, Alice Bright, Ruth Darsie, Mattie Pinney, Lillian Crall, Alma Cockrell, Frances Reese, Marjorie Sullivan, Virginia Sullivan, Maxine Pierce, Lucile Bush and Miss Ethel Barker, of Lexington.

SICK

S. Wehh Galtskill has recovered and is able to be out.

Mrs. Anne Priest's many friends will be sorry to learn that her condition is not improved. She is gradually growing weaker.

Mrs. D. W. Estill is greatly improved and is rapidly recovering from an operation which she recently underwent at a Lexington hospital.

Miss Clara Stephenson is recovering from an operation which she recently underwent at the Good Samaritan Hospital and will be able to be brought home this week.

Clyde Wright, aged 14 years, son of Walter Wright and wife, who was operated on Tuesday in a Louisville hospital by a foot specialist, is getting along as well as could be expected. Mrs. Wright is with her son.

We have quit using snuff and gone to using cigarettes—the world is getting better.—Gorman Jones.

"What is the technical name for snoring?"
"Sheet music."

RELIGIOUS

Baptist Church—Sunday School at 9:30, as usual. Be on time; bring your Bible and some one with you. A. L. Mitchell, superintendent. Next Sunday morning at 10:45 the pastor will preach on "The Power of the Blood." The Bible is a bloody book and without the shedding of blood there is no remission of sin. Come and hear this sermon. At 7:30 p. m. the subject will be, "New Testament Baptism." If you do not know what Baptists believe on this subject come to this service. Let every member be present at these two services and the public generally is invited. Prayer meeting every Wednesday night at 7:30. Come and pray with us and for us.

Methodist Church—Sunday School at 9:30 a. m. Classes to suit, whatever your size or age. Men, come to the Men's Bible Class. You'll find a welcome and be interested. Morning worship at 10:45. Theme, "An Ancient Exclamation in a Modern Setting." Epworth League at 6:45 p. m. It is worth your while to be there. Evening worship at 7:30. Subject, "A Potent Name." Come and worship the Lord in the beauty of holiness. Mid-week worship Wednesday at 7:30 p. m. Reference letter, "T." Could there be a greater calamity to a community than the tearing down and removal of the churches? Reflect and act accordingly.

Active work has started among the Presbyterians of this community in the united educational movement for the benefit of the colleges and schools in Kentucky. W. B. Gordon, from the headquarters in Louisville, is in the city in conference with Rev. Charles A. Ray, pastor of the Presbyterian church, with reference to the work here, and the reasons for urging this cause at this time will be presented to the Presbyterians, among whom a campaign will be made later. It is proposed to raise \$1,000,000 for the following institutions which will share in the fund: Centre Kentucky College for Women, Lee's Collegiate Institute, Scott Academy, Sayre College, the Presbyterian Orphanage at Anchorage, Pikeville College and Witherspoon College. The needs of the above institutions have been prepared and the work approved by a joint commission representing the northern

and southern churches. Former students of the colleges and all members of the church will shortly receive announcements as to the work to be done here.

BIRTHS

Mr. and Mrs. C. T. Miller are the parents of a fine son, born Friday, at their home in Louisville. Mrs. Miller was formerly Miss Bertha Elam, of this city. The boy has been named C. T., Jr.

The Advocate, twice-a-week.

EVENING HERALD

SPORTS

65,000 GIRLS LOST IN YEAR

LURE VAST NUMBER OF WOMEN TO MYSTERY FATE



DO YOU KNOW "WHY GIRLS LEAVE HOME"?
- THERE ARE THOUSANDS OF REASONS -
THE MOST IMPORTANT OF WHICH ARE VIVIDLY DEPICTED
IN THIS PULSE STIRRING PHOTO DRAMA ADAPTED
FROM THE FAMOUS STAGE SUCCESS

Tabb Theatre Tuesday, June 27

ONE NITE ONLY---NO MATINEE

PRICES: 13, 18 and 27c, Plus Tax

DEMOCRATIC LINE STILL FORMING ON THE RIGHT

The latest election news from Frederick, Md., where the Democrats elected their mayor, city tax collector and five aldermen by a large majority on June 13, is in line with the results of municipal elections this year all over the country. As fast as the people have a chance to express themselves at the polls they repudiate Republican reactionism by throwing out Republican officials or re-elect a Democrat. This is truly a Democratic year.

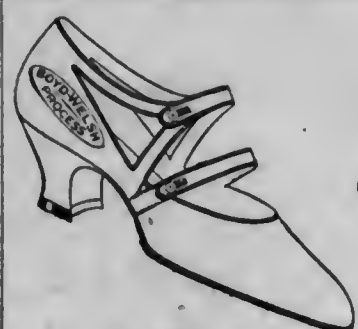
See The Advocate for printing.

NEW YORK DEMOCRATS WANT KENTUCKY MAN FOR GOVERNOR

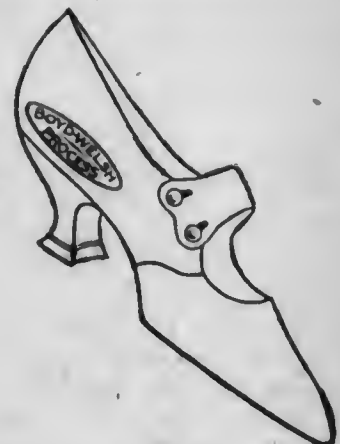
Frank A. Wallis, an ex-Bourbon county man, is wanted by New York Democrats for Governor of New York.

Mr. Wallis is a son-in-law of Thomas Henry Clay, of Paris, and at present is chairman of the New York state finance committee. Mr. Wallis has large farming interests in Bourbon county.

When nature takes an artistic temperament, she should take the precaution of leaving off the trigger finger.



STREET & THEATRICAL
BOYD-WELSH
PROCESS
FOOTWEAR



Don't spoil the effect of your pretty summer dresses by wearing old, run-down-at-the-heel last summer slippers. Your costume will not be complete without a pair of dainty white pumps.

We are showing a most attractive line of summer footwear. Best quality white canvas pumps—in one and two-strap, Cuban or Baby Louis heels, and are prepared to suit the most exacting tastes.

Call at the store and be fitted by our experts. It means much to have your shoes correctly fitted, and our superior service insures both comfort and style.



A. B. OLDHAM & SON



\$69⁹⁹
in Cash
FREE!



23 Cash Prizes—4 Merchandise Prizes

Save the Crowns from

Ward's Orange-CRUSH

Ward's Lemon-CRUSH

Ward's Lime-CRUSH

ARE you saving "Crush" Crowns? If not, start today. Try for a prize in the big Crown-Collecting Contest, now on. The Contest is our way of making the public better acquainted with the sparkling cooling "Crushes".

Men, women, boys, girls! Get busy now. Lots of fun, and lots of Prizes. Save crowns from Orange-Crush, Lemon-Crush and Lime-Crush bottles.

The delicious "Crushes" are the largest-selling fruit-flavored drinks in the world. Drink several bottles every day. At home and at social gatherings, serve the "Crushes" and save the Crowns. Soon you'll have a big collection and a good chance for a prize. The "Crushes" are on sale wherever soft drinks are sold. Enjoy a bottle today and start your Crown collection.



Sold only in the
Crinkly Bottle
5c

MT. STERLING BOTTLING WORKS

Phone 265

Mt. Sterling, Ky.

27 Prizes in All!

1st Prize	\$15.00
2nd Prize	10.00
3rd Prize	5.00
One	\$4.99 prize
Four	2.50 prizes
Five	2.00 prizes
Ten	1.50 prizes
4 Cases of	"Crushes"

Rules and Information—

Contest closes at Midnight, Saturday, July 22. Winners will be announced following week.

Wrap and tie crowns securely, and write your name and address, on outside and inside package.

Only used crowns, bearing trade

mark names, Ward's Orange-Crush, Ward's Lemon-Crush and Ward's Lime-Crush considered.

Our count will be carefully made and must be accepted as correct.

Everybody is eligible to this contest except our employees.

Although only the finest and purest ingredients are used in the "Crushes," the price is very low. **5c**

Ingredients— The three "Crush" drinks get their flavors from the delicate fruit oils pressed from the fresh outer skins of oranges, lemons or limes, to which are added juices from these fruits, cane sugar, U. S. certified food color, carbonated water and citric acid, the natural acid of oranges, lemons and limes.

Prepared only by Orange-Crush Company—Chicago, Winnipeg, London

Bring or send crowns to

SEEDSMEN MAY STUDY IN GOVERNMENT LABORATORIES

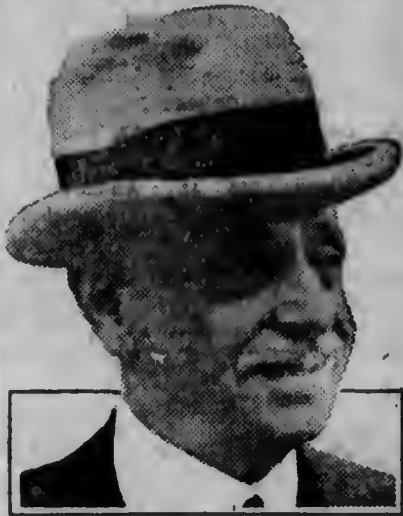
Persons interested in learning the approved methods of testing commercial seeds are offered the facilities of the United States Department of Agriculture in Washington without charge. Although the department does not pretend to conduct a seed school with outlined courses and classes, it has for a number of years permitted a few people to study in the government seed-testing laboratories, and in July and August an expert in seed testing devotes his time to helping them.

Those who have taken advantage of the opportunity in past years have been in most instances the sons of seedsmen or young men and women sent out by seed companies to learn the best methods that have been developed. The number taking up the work usually ranges from 5 to 15, and thus far the department has been able to take care of all applicants.

These students become familiar with crop seeds, seed adulterants, weed seeds and other foreign materials frequently found in commercial seeds. They are shown also how to make detailed analyses for purity and how to test seeds for germination. If a seedman has a special problem arising out of the peculiarities of his business, he is given every possible aid in solving it. The department welcomes the opportunity to give those who know the commercial side of the seed business additional knowledge of its technical aspects. It is an effective way to improve the quality of seeds sold to farmers and, consequently, to improve yields.

Persons who contemplate taking up this work this season should plan, if possible, to start about July 1.

WILL STUDY EUROPE'S TRADE CONDITIONS



Col. Michael Friedsam, head of B. Altman & Co., New York, was selected by President Harding to investigate the trade condition of Europe. Colonel Friedsam, when head of the Fair Price Commission, was once asked how the people might know when they were getting fair prices, and instantly replied, "Read advertising."

We heard the other day of a woman who says that when they were first married her husband came in like a lion, but now he goes out like a lamb.

The makers of wildcat whisky use no set formula. They just go ahead, beggery, and the coroner does the rest of the work.

See The Advocate for printing.

Hail Insurance Rates Reduced on Tobacco

With the recent reductions of hail storm insurance rates on

growing tobacco, in the face of the enormous losses to growers within the last four or five years, every grower can afford to protect himself to the limit and, with safety, go into the business of producing a crop that requires so much money, time and labor, as does tobacco, that should be insured against loss by hail storms.

Now that so many growers have gone into an organization for a more economical, business-like way of handling their crops, and the insurance companies have so lowered rates on hail insurance, there is no reason in the world for any grower to neglect the protection of his crop by ample insurance.

Better see your insurance agent right away and have him protect your crop, which is likely to be destroyed any day by a hail storm. Policies become effective noon, July 10th.

DRAINAGE OF FARM LANDS GETTING ADDED ATTENTION

With the decrease in the cost of tile, Kentucky farmers this year have shown more interest in the drainage of their fields than they have shown in any one of the past three or four years, according to Earl G. Welch, farm engineering specialist of the College of Agriculture. In line with this marked interest twelve demonstrations have been arranged by the college extension division on as many farms in eight different counties of the state to point out the value of drainage to interested persons, he said.

Warren, Madison, Rockcastle and Carroll counties each have two such demonstrations, while Muhlenberg, Hart, Webster and Jefferson counties each have one. Additional demonstrations probably will be arranged in co-operation with farmers in other counties in the near future.

"It is impossible to bring soil up to the highest state of fertility without good drainage," Mr. Welch said, in speaking of the projects. "When land is poorly drained or not drained at all, every quality necessary for a fertile soil is either wholly or partially destroyed. Poor drainage lowers the availability of all the plant food elements by preventing the proper circulation of air through the soil and prevents good structure characterized by the 'crumbiness' that is necessary for easy working of the soil and the development of plant root systems. It also prevents the proper decomposition of organic matter and the consequent formation of compounds of nitrogen and other elements which are available as plant food."

"Heaving, or freezing out of winter crops, also is favored by poor drainage. If poorly drained land has a slope it washes more than soil that has good under drainage for the obvious reason that more water must be carried away by surface drainage. Many sloping lands have poor under drainage. A striking characteristic of poorly drained soil is a tight, whitish or grayish subsoil, often containing brown or rust colored spots. The installation of tile drainage is the only remedy that can be applied to such soils."

You many think you are smart, but do you know that the average depth of the ocean is about a couple of miles?

The Advocate, twice-a-week.

CLASSIFIED

WM. ADAMS & SON
Marble and Granite Monuments.
Large Stock, Prompt Delivery, Motor Truck Service, 503 West Main Street, Lexington, Ky. (1yr)

WE HAVE some good buggies for sale at a close price. A1 set of harness for \$17. Genuine Buena Vista saddles at \$19 each to close.—J. R. Lyons.

SEASONABLE STUFF

The season for vacations is upon us again. The business, shot to pieces, has produced an extra strain. A feller's got to get away to rest a while, you know, so the most important question is, where's he's goin' to go? With Europe shot to pieces, an' her scenery gone to smash—besides, the rumpus didn't leave an overplus of cash. There ain't the old inducements for to breast the ocean's foam, an' it really ain't desirable to go so far from home. The question grows perplexin' as they often will, ye know—the hour keeps drawin' nigher, but—where are you goin' to go? Well, there's the Rocky mountains, fairy ladders to the skies—or, the northern lakes is callin' from a perfect paradise. You can rest in Eden's garden on our whole Atlantic coast—or journey to the sunny south, the land I love the most. Go where the old Pacific cools the Californy belle—or drift around the Yellowstone, where heaven flirts with hell. Yosemite, the fairyland, or Florida, the queen—or up among the Catskills to a place you never seen. You can tackle Arizona where the canyon splits the earth—and none of 'em will cost ye more'n a tenth of what it's worth! Huh, talk about vacations—it drives me to despair, when I think about the idiots that's allers askin' "where?"—Uncle John.

RAT-SNAP KILLS RATS

Also mice. Absolutely prevents odors from carcasses. One package proves this. RAT-SNAP comes in cakes—no mixing with other food. Guaranteed.

35c size (1 cake) enough for Pantry, Kitchen or Cellar.
65c size (2 cakes) for Chicken House, coops or small buildings.
\$1.25 size (5 cakes) enough for all farm and outbuildings, storage buildings, or factory buildings.

Sold and Guaranteed by CHENAULT & OREAR

COWPEAS SUPPLY BIG NEEDS OF POOR SOILS

The cowpea is one of the best crops that can be grown to supply nitrogen and organic matter, the two things needed most by poor soil in Kentucky, soils and crops specialists of the College of Agriculture say. Unlike other legumes, such as alfalfa and clover, the peas make a fair growth on poor, sour soils without either limestone or other fertilizers, although a light application of limestone and some phosphate fertilizer helps them make a better growth. The peas are especially valuable as a soil improvement crop because they may be seeded by being broadcasted and therefore need no cultivation.

In using the peas for soil improvement many farmers seed them as a cover crop after wheat, oats and rye.

Seeded at this late date, the crop makes considerable vine growth which would hardly be sufficient to mature seed.

On other farms, the peas are seeded with success in the corn at the last cultivation, a bushel of seed an acre being sufficient in this case. Some farmers drill the peas in rows between the corn, this method requiring less seed and therefore being advisable when seed prices are high.

The nitrogen gathered by a ton of peas is worth about \$3 on the basis of the commercial cost of nitrogen, the specialists point out. Also the hay obtained from the peas is satisfactory feed for all classes of livestock. When the manure resulting from the feeding of the peas is returned to the soil, 20 to 30 pounds of additional nitrogen is added for each ton of peas grown.

How a Noted Vet. Gets Rid of Rats—Farmers Heed

Dr. H. H. Butler says, "I use RAT-SNAP around my hospitals every three months, whether I see rats or not. It does the work—RAT-SNAP gets them every time. I recommend it to everybody having rats." Don't wait until there is a brood of rats, act immediately you see the first one. Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Chenault & Orear.

Thought for Today—Some men seem to think women were created solely for their amusement.

Special Children's Entertainments Popular Chautauqua Feature



Four unique children's entertainments will be given at the coming Red-path Chautauqua in addition to the regular programs for adults, each of the entertainments for the youngsters being given on a different day.

Mary Mason with her Marionettes will give one entertainment and Duval Brothers, well-known magicians, another. The other entertainments will be "Characters from the Story Books" presented by Kathleen Scott and Catherine Denny, and a popular concert by the Cramer-Kurz Trio. The children's programs will be given either in the morning or in the afternoon.

\$5.75

for the

LEXINGTON LEADER

(Daily and Sunday) Regular price \$5.00

and the

Mt. Sterling Advocate

(Twice a Week) Regular price \$2.00

THIS OFFER GOOD IN KENTUCKY ONLY

Send all remittances to the

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Special Bargain Offer

THE LEXINGTON HERALD DAILY

Central Kentucky's Leading Democratic Newspaper

AND THE

MT. STERLING ADVOCATE

(TWICE A WEEK)

Montgomery County's Leading Newspaper

BOTH ONE YEAR ONLY

\$6.50

The regular price of the Herald is \$6.00 and The Advocate is \$2.00 per year, but by special arrangement we are enabled to make the above extraordinary offer.

The Herald daily and Sunday and The Advocate \$8 (Regular value \$9.50)

Make all remittances to the

MT. STERLING ADVOCATE

This offer subject to being withdrawn at any time.

J. D. Purcell Co.
326-330 WEST MAIN ST.
LEXINGTON, KY.

Neat Appearance Demands



Barmon
Maid Uniforms

There is a trim smartness about Barmon Uniforms for Maids and Domestic that distinguishes them from ordinary uniforms. They unite neatness and good style with practicability and their moderate costs make them garments of real economy.

Made in white, black and striped fabrics of the quality that wears long and well. And in these uniforms are the famous Barmon Features that provide greater comfort, finer fit and longer service.

\$2.25 to \$4.98

Barmon
BRAND

Uniforms for Nurses

Not only are they in strictest accord with regulations but they also provide a bodily comfort obtainable in no other uniform.

The adjustable waistline insures the perfect fitting of every type of figure and provides loose roominess when this is desired.

Fashioned from plain white and various striped fabrics as well as solid colors—to meet the requirements of the graduate or practice nurse.



\$3.98 to \$7.50

MANY RENTED FARMS STRESS NEED OF BETTER CONTRACTS

More than one-third of the farms in Kentucky are operated by tenants, according to the 1920 census. Leasing contracts under which many of these farms are operated point out the need in the state for more general use of contracts which will keep the land up in productivity and at the same time enable the tenant to make a fair profit and the landlord a fair rate of return, according to W. D. Nicholls, head of the farm economics department of the College of Agriculture.

"One type of successful leasing contract is that which includes the joint ownership of hogs, beef or dairy cattle, sheep and other productive livestock. The tenant furnishes all the labor and in most cases the work stock and machinery. The landlord usually pays the service fees and owns a one-half interest in the colts. Poultry, up to a reasonable point, is owned by the tenant, who gets the proceeds from the enterprise.

"The other net receipts are divided equally. The landlord furnishes the land and buildings, pays the taxes and insurance on them, in most cases furnishes the grass seed and pays one-half the other expenses excepting those for labor. Necessary minor repairs on fences usually are made by the tenant without charge, the landlord furnishing the material.

"Quite often the tenant does not have sufficient capital or credit to finance his half of the cattle, hogs or other productive stock. Some Kentucky landlords have supplied this capital, securing it by taking a mortgage on the livestock and permitting repayment out of the tenant's share of the proceeds. When the tenant is an able, energetic and reliable man, this is an excellent plan and serves the interest of both parties. The tenant thus is encouraged to do his best and often will remain on the farm for several years.

"For several years the college farm economics department has been making a studying of leasing contracts and has succeeded in working out a number based largely on the successful experience of Kentucky landlords and tenants. Copies of these may be obtained free by writing the department."

HOW TO FEED AND CARE FOR THE HOUSEHOLD CHAMELEON

Time was when the changeable little lizard known as the chameleon—Anolis carolinensis—was an object to ornament a lady's coat or to keep in the library as a household pet. In some climates chameleons are used in capturing flies, ants and other insects, being liberated for this purpose inside screened houses in the summer time. During the winter months suitable facilities for hibernation of the chameleons are necessary.

Many inquiries concerning the care, food and habits of chameleons have reached the United States Department of Agriculture. The Bureau of Biological Survey has, therefore, compiled information concerning this little animal for the benefit

of those who wish to try it as a pet. A box 2 or 3 feet long is recommended as a cage. It should have its open end covered with glass, mosquito netting, or a fine-meshed wire screening. A small shallow bowl containing a water hyacinth, a Chinese sacred lily, or some other plant should be provided inside the cage and a little water sprayed over the leaves of the plant at least once a day, otherwise the chameleon may die of thirst. Chameleons normally secure what water they want by lapping droplets on leaves. They may not be willing to touch water in a pan. Sweetened water should not be given.

Chameleons are entirely insectivorous and in captivity may be fed on flies and meal worms. The latter may be purchased from dealers or raised, and a supply of cockroaches will prove a valuable source of food. Where cockroaches are a pest chameleons may prove helpful in reducing their numbers.

If you stop counting your troubles for a while, maybe you'll have time to discover that you've had enough blessings for a good-sized lifetime.

Revolutions without actions are unfecundated eggs that generally kill the birds that sit on them.

Uncle John's Job

NEWSPAPERMEN AGREE THAT THE TWO SMALLEST THINGS IN THE WORLD ARE MOLECULES AND ANONYMOUS LETTER WRITERS



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The Loan That Never Comes Due

Unless and until the borrower wishes to pay it. Loans on farm property on the amortization plan for a term of 40 years in amounts ranging from \$1,000 to \$45,000 at 6 percent; \$66.46 per year on each \$1,000 of loan pays both principal and interest.

Liberal prepayment privileges.

No commissions—no renewals.

For further information, write or call

Ask
HOFFMAN'S INSURANCE
AGENCY, Mt. Sterling, Ky.

Kentucky Joint Stock Land Bank

Security Trust Building Lexington, Kentucky.
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HOGS DON'T SWEAT; MUST HAVE SHADE

Hogs are non-sweating animals and unless they are provided with protection in the form of shade or water for wallowing purposes, they suffer heavily from heat during the hot summer months, livestock men say. Many farmers are using concrete wallowing tanks successfully in keeping their animals cool, while others have found shade to be the most practical form of relief on their farms. In either case, it is necessary to provide the animals with plenty of clear drinking water in order to keep down the suffering from heat most effectively.

If there are no trees in the pasture to provide shade, a good shelter from the sun may be constructed by setting short posts in the ground and building a roof of light boards over these. The boards should be nailed down to prevent their being blown away by the wind. If the owner wishes the building for permanent shade, rafters can be set up and the structure made more complete.

A shed roof type of building 14 feet long and 6 and a half feet high in front sloping down to three and a half feet high in the rear has given satisfactory results of the Kentucky Agricultural Experiment Station Farm, swine specialists of the station say. No sides are put on the building as free circulation of air is desired.

When concrete wallowing tanks are used in keeping hogs cool, small amount of oil should be placed in the water to keep the animals free from lice. Care should be taken to see that wallows of all kinds are kept clean.

COUNTY COURT DAYS

Adair—Columbia, 1st Monday.
Anderson—Lawrenceburg, 3rd Mon.
Bath—Owingsville, 2nd Monday.
Boyle—Danville, 3rd Monday.
Bell—Pineville, 2nd Monday.
Boone—Burlington, 1st Monday.
Boyd—Catlettsburg, 4th Monday.
Bracken—Brooksville, 2nd Monday.
Breathitt—Jackson, 4th Monday.
Bourbon—Paris, 1st Monday.
Carter—Grayson, 2nd Monday.
Clay—Manchester, 4th Monday.
Clark—Winchester, 4th Monday.
Elliott—Martinsburg, 1st Monday.
Estill—Irvine, 2nd Monday.
Fayette—Lexington, 2nd Monday.
Fleming—Flemingsburg, 4th Monday.
Franklin—Frankfort, 1st Monday.
Garrard—Lancaster, 4th Monday.
Grant—Williamstown, 2nd Monday.
Greenup—Greenup, 1st Monday.
Harlan—Harlan, 1st Monday.
Harrison—Cynthiana, 4th Monday.
Henry—Newcastle, 1st Monday.
Jackson—McKee, 3rd Monday.
Johnson—Paintsville, 1st Monday.
Jessamine—Nicholasville, 3rd Mon.
Knox—Barbourville, 4th Monday.
Knott—Hindman, 3rd Monday.
Laurel—London, 2nd Monday.
Lewis—Vanceburg, 3rd Monday.
Lincoln—Stanford, 2nd Monday.
Letcher—Whitesburg, 3rd Monday.
Lee—Beattyville, 4th Monday.
Madison—Richmond, 1st Monday.
Mason—Maysville, 1st Monday.
Magoffin—Salersville, 4th Monday.
Marion—Lebanon, 1st Monday.
Martin—Eden, 2nd Monday.
Morgan—West Liberty, 2nd Monday.
Owsley—Booneville, 1st Monday.
Oldham—LeGrange, 4th Monday.
Mercer—Harrodsburg, 1st Monday.
Menefee—Frenchburg, 1st Monday in each month, and second Monday in August and October.
Montgomery—Mt. Sterling, 3rd Mon.
Nicholas—Carlisle, 2nd Monday.
Pendleton—Falmouth, 1st Monday.
Powell—Stanton, 1st Monday.
Pulaski—Somerset, 3rd Monday.
Robertson—Mt. Olivet, 3rd Monday.
Rowan—Morehead, 1st Monday, except June, when it is 3rd Monday.
Wayne—Monticello, 4th Monday.
Shelby—Shelbyville, 2nd Monday.

She—Why do you insist on calling me your little cold cream?

He—Because you are so nice to a chap.

One citizen remembers the time when the leading sport, next to croquet, was training a mustache.

The Advocate, twice-a-week.

WIN WITH THE WINNERS

STOCKTON ELECTRIC DRY CLEANING CO.

are the winners in the Dry Cleaning industry for twenty-five years—Our work is reliable—Our firm is responsible—Our service is right—We solicit your patronage.

PHONE 225

28 South Maysville Street

First Floor

Mt. Sterling, Ky.

A MODERN FIRE PROOF HOTEL

WITH A HOME-LIKE ATMOSPHERE

LaFayette

L. B. SHOUSE

Pres. and Mgr.

LEXINGTON, KY.

300 Rooms 300 Baths
Rates \$2.50 Up

CENOL

Kills Bedbugs

Kills the Eggs

CENOL

STAINLESS

NON-POISONOUS

CENOL

For Sale By

LAND & PRIEST

Listen, young fellow: It ain't the best dope to follow the gang. Tack it in the garret of your thinking that the gang is often to the bad. A dead fish will float down stream, but it takes a live one to swim against the current.

Knox and Hopkins Straw Hats for men. Correct styles.—The Walsh Company.

Judge—"The chief says you and your wife had some words." Prisoner—"I had some, Judge, but I did not get a chance to use them."

A Kentucky man is going to send his wife to Thousand Islands for the summer. He hopes she will spend a month on each island.

Jack Spratt could eat no fat,
His wife could eat no lean;
You see, they spent their money
For the flivver's gasoline.

RATS DIE

so do mice, since they eat RAT-SNAP. And they leave no odor behind. Don't take our word for it—try a package. Cats and dogs won't touch it. Rats pass up all food to get RAT-SNAP. Three sizes.

35c size (1 cake) enough for Pantry, Kitchen or Cellar.
65c size (2 cakes) for Chicken House, coops, or small buildings.
\$1.25 size (5 cakes) enough for all farm and outbuildings, storage buildings, or factory buildings.

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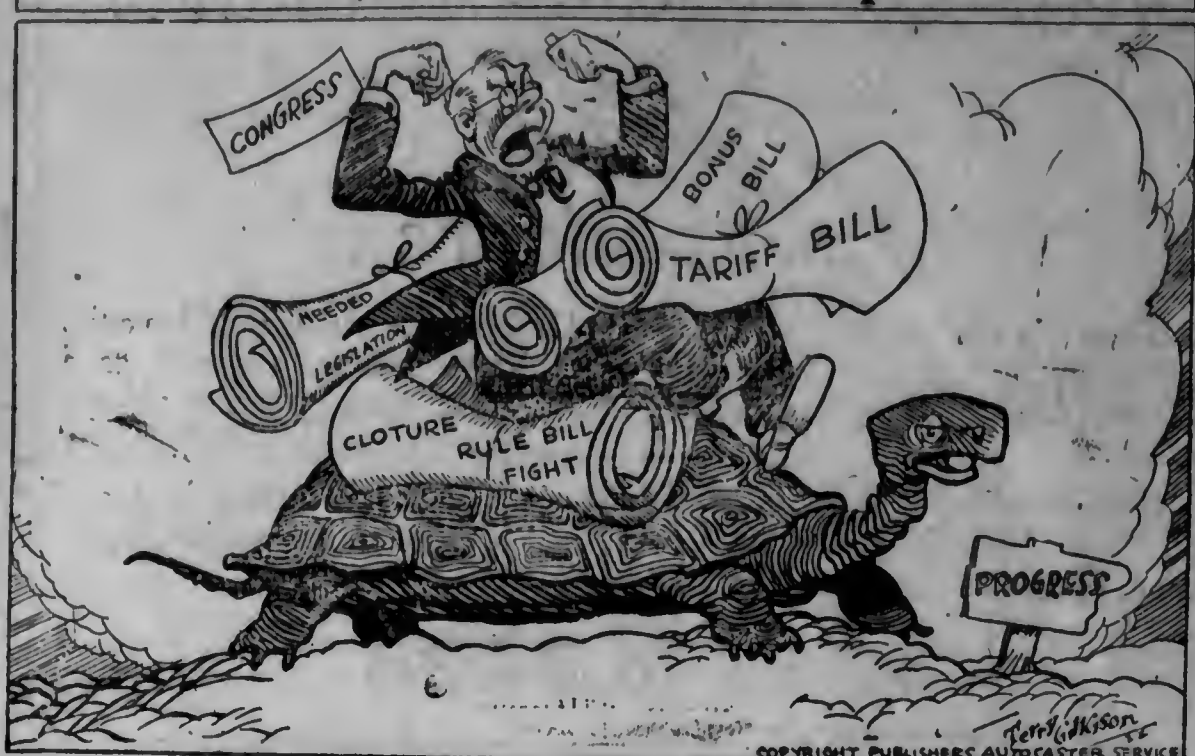
take a look at your plows. Get them in condition so that breaking will be easy. Likewise, get out your harrows and have them put in the best condition. We do the work.

Stockdale & Grayson

Corner of Bank and Locust Streets.



Ho-Hum! Same Old Speed



OWINGSVILLE

Miss Lucille Catlett entertained on Thursday afternoon with a five hundred party in compliment to Miss Ruth Robinson, of Louisville, and Miss Mattie Pinney, of Mt. Sterling. The guests were: Geno Brother, Susan Richards, Louise Lacy, Mary Gudgell, Carolyn Brother, Gladys Young and Elizabeth Brother.

Miss Gene Brother entertained on Thursday night with a dance in honor of her guests, Miss Mattie Pinney and Miss Ruth Robinson. Among those present were: Misses Grace Crooks, Carolyn Brother, Leona Palmer, Gladys Young, Ruth Denton, Susan Richards, Marian Clancey, of Louisville; Mary Elizabeth Brother; Messrs. William Estill, Brooks Byron, Virgil Thompson, Clell Johnson, Adair Richards, Fassett Botts and C. E. Byron.

Mrs. J. L. Ewing entertained with a bridge party Thursday morning at her home on the Salt Lick pike. At the conclusion of the games a delicious lunch was served. Those invited were: Mesdames J. B. Hampton, G. C. Ewing, L. D. Brother, A. T. Byron, J. L. Byron, C. W. Young, Leslie Shroust; Misses Louise Lacy and Adie Powers.

Misses Susan Richards and Geno Brothers entertained with a swimming party Friday afternoon at Allen's Camp in compliment to Misses Ruth Robinson and Mattie Pinney. Mrs. E. H. Brother and Mrs. O. C. Gudgell were chaperones. Delightful picnic supper was served at the camp. Those in the party were:

Misses Marian Clancey, Louisville; Mary Elizabeth Brother, Ruth Denton, Carolyn Brother; Messrs. William Estill, Virgil Thompson, Clell Johnson, Adair Richards, Thornton Richards and Fassett Botts.

Miss Gladys Young entertained the following with a dance Saturday night: Miss Ruth Robinson, Louisville; Miss Mattie Pinney, Mt. Sterling; Miss Marian Clancey, Louisville; Misses Gene Brother, Ruth Denton, Susan Richards; Messrs. Clell Johnson, Andrew Denton, Virgil Thompson, Brooks Byron, William Estill, Adair Richards, Fassett Botts and Carroll Estill Byron.

Mrs. J. H. Hampton was the guest of Mrs. R. P. Taylor, Winchester, on Friday for the golf tournament and dance at the Golf Club.

Mrs. Coleman Elliott and children have returned to their home near Louisville after a month's visit to Mrs. Elliott's mother, Mrs. Lacy.

Mrs. Leslie Shroust was in Sharpsburg Monday.

Mrs. L. L. Jones and baby, who have been guests of Mrs. Edgar Denton, left Monday to visit relatives in Clay City before returning to their home in Bowling Green.

Miss Lillie Salyers, who has a position in Hazard, is visiting her parents, Mr. and Mrs. D. B. Salyer.

Mrs. A. E. Richards left to attend the national convention of federated clubs at Lake Chautauqua, New York. Mrs. Richards is one of the delegates-at-large from Kentucky.

E. H. Brother has returned from a business trip to Hazard.

Mrs. C. L. Wilson has returned to her home in West Liberty after two

weeks' visit to friends here.

Andrew Denton, who has a position at Ravenna, is visiting his parents, Mr. and Mrs. A. N. Denton.

Miss Ruth Robinson returned on Tuesday to her home in Louisville after a visit to Misses Susan Richards and Gene Brother.

Mrs. Charles Bristow and Mrs. Albert Bristow have returned from a short stay in Louisville.

Mr. and Mrs. W. S. Thomas were weekend guests of Dr. and Mrs. H. B. Anderson at Shawhan.

Gaberline Suits for young men in sport models.—The Walsh Co.

SEWELL'S SHOP
Martha Jones, Correspondent
Telephone 604-W-2

Mr. and Mrs. J. Craig and Mr. and Mrs. Fred Craig spent Sunday with Mr. and Mrs. Robert Williams.

Mrs. Lula Jones and Miss Edna Mae Coburn spent Sunday with Mrs. E. D. Jones and family.

Mr. and Mrs. G. W. Calvert spent Sunday with Mrs. E. Graves, near Spencer.

Mr. and Mrs. Ira Sumpter had as their guests Sunday, Mr. and Mrs. James Scott and son, Thomas Morgan, and Miss Watkins, of Carlisle, and Mr. and Mrs. P. K. Muir.

Mrs. Butler Powell, of near Winchester, was a visitor in Mt. Sterling Monday.

A number of persons from here attended the ball game at Mt. Sterling Sunday.

Miss Ruby Evans was the weekend guest of Misses Linnie and Anna Clay Hoskins.

Mr. and Mrs. James Hoskins spent Tuesday with Mr. and Mrs. Clyde Hoskins.

Biggest Sox bargains ever. 6 pairs Tuf Toe Sox for 95c. All colors.—The Walsh Company.

DONALDSON
Mrs. Allen Kline, Correspondent

Mr. and Mrs. W. L. Potts and son, Charles, were in Winchester on Sunday.

Miss Susie Leach and brother and sister, John Clay and Mary C., have returned home after a several days' stay with their sister, Mrs. Allen Kline.

Mr. and Mrs. Dock Glavin, of Winchester, were guests Sunday of Mr. and Mrs. Noah Glavin.

Several from here attended court at Mt. Sterling Monday.

Mr. and Mrs. Elmer Turpin, North Middletown, were guests Sunday of Mrs. Turpin's sister, Mrs. Oral Rice.

A number of persons from here attended the ball game at Wade's Mill Sunday afternoon.

Mr. and Mrs. Allen Kline and Miss Susie Leach attended the tent meeting at Sideview Sunday night.

Mr. and Mrs. George Kerns were guests of relatives at Sideview Sunday.

Get ready for the Fair with a cool Palm Beach—July 19 to 22. Having every day. Good music. Soloist.—The Walsh Company.

N. E. A. At Boston

The following letter has been mailed to school superintendents and principals by J. Virgil Chapman, state director of the N. E. A. Mr. Chapman since his appointment as state supervisor of rural schools six or seven years ago has directed his energies toward the betterment of rural schools by consolidation and toward the improvement of our teachers by broadening their horizon. As state director of the N. E. A. he is striving to enlist the enthusiasm of Kentucky teachers toward their national organization through meeting and mingling there with other minds they may bring a broader vision, a wider knowledge to the children of Kentucky. His letter follows:

"Dear Teacher: The sixteenth annual session of the National Education Association will convene at Boston, Mass., July 2 to 8, 1922. The tentative program is based upon the ideal of an educational awakening as fundamental to a democracy. This will be, in every sense, an invigorating and inspiring convention. A trip to Boston and its historic surroundings, especially at the Fourth of July period, with patriotic exercises in Faneuil Hall and on the famous Boston Common, is almost a liberal education within itself.

"Kentucky teachers need such inspiration. More of them should be members of this great national body of educators, receive its literature and enjoy the benefits of such membership. All that can possibly do so should attend this, by far the greatest meeting in its history. The privileges of membership are many. The association is a national clearing house of the united ideals and purposes of the teaching profession in the United States. It has been potent in developing and standardizing

educational policies, improving salary schedules, securing progressive legislation, projecting a great constructive educational program, creating a quickened educational conscience and elevating the teaching profession throughout the nation. Kentucky should contribute more and receive more.

"In this, as in some other educational affairs, our position is not such as to inspire state pride. The truth is that in N. E. A. membership, as of January 1, 1922, our relatives rank among the 48 states was 43rd. Even Hawaii and the Philippine Islands surpassed Kentucky in their enrollment. The active membership five years ago had not exceeded 10,000. The world war aroused the nation from its lethargy and made manifest the grievous results of educational inactivity. In keeping with the spirit of the new democracy, the association was organized, and in July, 1920, at the Salt Lake meeting, it became a representative assembly. The total enrollment was then 35,000. A recent letter from its talented president, Miss Chari O. Williams, Tennessee, informs us that under the leadership of this consecrated and charming southern woman it has grown to more than 100,000 members. Our own state should furnish 2,000, but we have only about 400. Arizona and Louisiana have about 1,000 each, while Iowa had nearly 6,000 and Ohio 6,874 five months ago. The state of Tennessee will run a special train to the coming convention.

"Some of the states are larger and richer than ours, but it requires only \$2 to join. Send application at once to the undersigned or to J. W. Crabtree, secretary, N. E. A., 1201 16th street, N. W. Washington, D. C. Fifty more county and city superintendents should place themselves in the honor roll by enrolling 100 per cent of their teachers within the next

few days. Let us get busy now. The monthly 'Journal' itself is worth more than the fee.

"State headquarters will be maintained at the Lenox hotel, Bolyaton and Exeter streets. Inquiries relative to hotel reservations and local arrangements should be addressed to E. V. B. Parks, convention manager, 15 Beacon street, Boston 9, Mass. Thousands of rooms in private homes will be available at reasonable rates.

"Railroads are offering round-trip rates of one and one-half fare. Those who contemplate attending the Boston meeting should write for identification certificates at least a week or ten days before departure. Requests for certificates or other information should be addressed to J. Virgil Chapman, State Director, N. E. A., Department of Education, Frankfort, Ky."

Buy a Palm Beach Suit for Chautauqua.—The Walsh Co.

PROGRESS MADE IN SECURING BETTER BUTTER FOR NAVY

For 20 years the United States Department of Agriculture has aided the navy department to secure a high quality of tinned butter, the kind best adapted for use on ship-board and in places far from the sources of supply. In recent years all this butter has been made from pasteurized sweet cream, which not only keeps exceptionally well in storage, but stands up for long periods under adverse climatic conditions.

In studying the requirements of butter for this purpose special consideration has been given to the effect of cream acidity on keeping quality of butter, and to manufacturing methods producing firm body and waxy texture.

Buy a Palm Beach Suit for Chautauqua.—The Walsh Co.

Vierra's Hawaiians Popular Chautauqua Attraction



The present wide-spread interest in the South Seas renders especially timely the appearance here at the forthcoming Redpath Chautauqua of Albert Vierra with his company of native Hawaiian singers and players.

Vierra first appeared in this country at the San Francisco exposition. There he and his company won an enthusiastic reception and he has been measurably responsible for the subsequent popularity of Hawaiian music in the United States.

The company will play the beautifully-toned stringed instruments peculiar Hawaii and will feature the haunting, plaintive melodies characteristic of native music.

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The lowest priced genuine four-door, six cylinder Sedan with a Fisher-built body—
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